

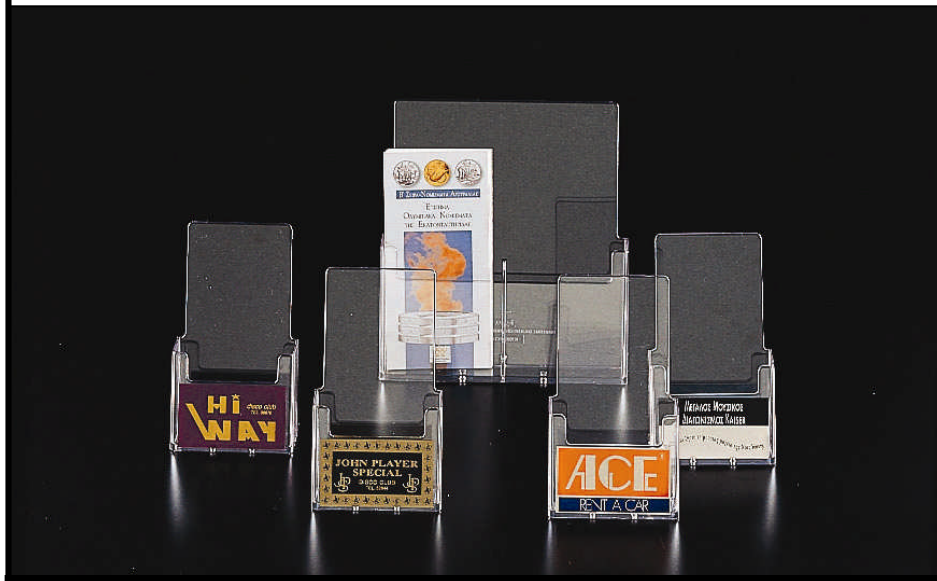
# Overprinting:



## Add that little extra to your display!

Personalise holders with your company logo, a message of advertising slogan.

We can arrange through accredited screen printers, a customised screen-printing service to apply your message etc. directly onto the brochure/information holder of your choice.



## Guide to Printing Charges

All brochure holder screen printing has an initial set up charge of between \$100 to \$140 +gst depending on the size of the required unit.

The cost of printing also varies dependent on required size of item required. Generally the print cost for single colour print jobs, vary from \$0.48 to \$0.80+gst for each unit printed.

Accordingly, if the artwork is in 2 colours, then the print cost would be two times the above figure and conversely if the artwork was in 3 colours, then the cost would be three times the above figure.

### Example 1.

For single colour for business card holders, set up fee is \$100+gst and print cost is \$0.48 +gst per unit.

### Example 2.

For 2 colour for business card holders, set up fee is \$100+gst and print cost is \$0.96 +gst per unit. (i.e. 2 x \$0.48)

**N.B.** There is a minimum print run fee of \$75 +gst for all items. Hence in Example 2 the order would need to be 76 units printed to exceed the minimum of \$75. If only 50 units were required to be printed in two colours, then the print cost would be \$75+gst.